

Whitepaper: A Deep Dive Into Uranus

Summary

\$ANUS, the underlying asset of Uranus, is your voice in the community. The core philosophy of our ecosystem is to let the community evolve the ecosystem as it sees fit.

Participation is the pillar upon which Uranus sits. Holders of \$ANUS will be able to vote on memes periodic meme competitions and receive rewards. Early adopters will receive more substantial rewards eventually as \$ANUS is circulated.

Section I: ANUS-omics

As with any coin, tokenomics are important. The following section lays out our strategy on how we will retain value, increase buy pressure, and optimize for stability and growth of the Uranus ecosystem.

Retaining Value

High APY coins with huge staking rewards are appealing to get your first few users but most of these high APY aren't sustainable long term. Usually they are used with pump and dump schemes.

Uranus distributes \$ANUS for contributions to the community. Not simply holding and doing nothing (APY rewards). You can contribute by either voting, promoting, or creating Memes.

Increasing Buy Pressure

The strategy for getting buy pressure is simple. It is simply to spread Uranus as much as humanly possible. Once people receive the word about Uranus, they will see it like it, and grab as much as they can.

The social content will be driven not by Uranus jokes but Meme competitions with different themes periodically whose theme is selected by the community.

Uranus will leverage several viral mechanics, including community boosted content, and rewards to community members who help generate.

Allocations

Over the next 10 years, anus will be distributed in 4 major areas: community rewards, community growth, liquidity, and team.

Team is important to keep the project alive and well. Each year, for the first 4 years, a portion of the team's pool will be released to team members. The total proportion of this allotment will be 30 percent.

To reward creators, promote new members, reward participation, and administer airdrops, 40% of outstanding \$ANUS will be released over the next ten years.

The remaining \$ANUS will be used to create initial liquidity and in fundraising efforts.

Section II: Expanding Urananus' Audience with Memes

Social Media Meme Competitions

Uranus will hold competitions on social media, particularly X. Users with the most social media likes and shares will be awarded \$ANUS and have their Meme become a limited edition Uranus NFTs.

Limited Edition Uranus NFTs

70% of the revenue from these Limited Edition Uranus NFTs will be put back in the hands of the Meme Creators and 30% will be allocated for marketing and development.

Community Votes will be held in order to determine the details of the limited edition NFTs. Will there be interest collected on transfer? How many should be minted and at what price?